

## SDMM Marketing Support Agreement

These policies are the Marketing Support Agreement (the "Marketing Agreement") between SDMM, LLC (hereinafter referred to as "SDMM"), and you as a Registered Developer ("Developer") that apply to you and each Registered Application ("App"). The Marketing Agreement is intended to help SDMM Registered Apps increase visibility. Additionally, you are required to follow all other terms, policies and agreements as outlined in your Developer Program Agreement or this agreement is subject to immediate termination.

SDMM offers App marketing support through:

- 1) In-App banner ad promotion within Super Duper Messaging Manager
- 2) App Badge creation and placement in the SDMM App Market
- 3) "Featured App" placement in the SDMM App Market
- 4) "New SDMM Compatible App" Promotional update message to users (existing and at install)

Several App promotional packages are available:

#### VALUE PACKAGE

*Valued at \$3000*

All SDMM Registered Apps receive our Value Package as a complimentary benefit of their registration.

#### *In-App Promotion*

- SDMM will display registered App's approved Banner Ad within Super Duper Messaging Manager no less than 3,000,000 times during the first 6 months of the App's registered status with SDMM.

#### *SDMM Market Placement*

- App's approved SDMM App Market badge will be on first page display as a "Featured App" in the SDMM App Market for the first 10 days of registration. This placement links to the Google Play Store or the Apple iTunes App Store. This is subject to the terms and conditions of [Google Play Developer Program Policies](#) and/or the [Apple iTunes App Store Review Guidelines](#). SDMM does not guarantee badge clicks or App downloads.
- App's approved SDMM App Market badge will be consistently displayed in its appropriate SDMM App Market category based on App registration type. Order of display of Apps is determined solely by SDMM; Value Package Apps have no guaranteed position in the SDMM App Market.



## SUPER DUPER PACKAGE

[Contact us for Pricing](#)

### *In-App Promotion*

- SDMM will display registered App's approved Banner Ad within Super Duper Messaging Manager no less than 5,000,000 times during the first 6 months of the App's registered status with SDMM.

### *SDMM Market Placement*

- App's approved SDMM App Market badge will be on first page display as a "Featured App" in the SDMM App Market for the first 10 days of registration and again for another 10 days within the first 90 days of App registration. This placement links to the Google Play Store or the Apple iTunes App Store. This is subject to the terms and conditions of [Google Play Developer Program Policies](#) and/or the [Apple iTunes App Store Review Guidelines](#). SDMM does not guarantee badge clicks or App downloads.
- App's approved SDMM App Market badge will be consistently displayed in its appropriate SDMM App Market category based on App registration type. Order of display of Apps is determined solely by SDMM. Super Duper Marketing Package Apps will maintain first page visibility at least half of the time (or 15 of each 30 days)

## EPIC PACKAGE

[Contact us for Pricing](#)

### *In-App Promotion*

- SDMM will display registered App's approved Banner Ad within Super Duper Messaging Manager no less than 1,000,000 times per month for the duration of the App's registered status with SDMM.

### *SDMM Market Placement*

- App's approved SDMM App Market badge will be on first page display as a "Featured App" in the SDMM App Market for the first 14 days of registration and again for another 14 days within the first 90 days of App registration. This placement links to the Google Play Store or the Apple iTunes App Store. This is subject to the terms and conditions of [Google Play Developer Program Policies](#) and/or the [Apple iTunes App Store Review Guidelines](#). SDMM does not guarantee badge clicks or App downloads.
- App's approved SDMM App Market badge will be consistently displayed in its appropriate SDMM App Market category based on App registration type. Order of display of Apps is determined solely by SDMM. Epic Marketing Package Apps will maintain first page visibility at all times during their participation in the Epic Marketing Package.



## Ad Submission & Requirements

All Registered Apps wishing to take advantage of the complimentary Value Package of Marketing Support, or those who have upgraded their support package, must [submit](#) the following App Content to SDMM Marketing for approval

- 1) App Banner Ad for In-App placement within Super Duper Messaging Manager
- 2) App logo or launch icon for App Badge creation and App and Developer information for placement in the SDMM App Market. Submissions should include the following:
  - a. High-res icon: 512x512
  - b. 32 bit PNG (with alpha)
  - c. Title of App
  - d. Name of Development Company
  - e. url link to Google Play store

App Content should follow the general guidelines of the [SDMM Registered Developer Agreement](#).

Only App Content approved by SDMM will be used to fulfill this agreement. After submitting App Content, it may take up to three (3) business days for approval. To avoid placement delay, Developers should submit App Content for approval immediately after registering an App with SDMM.

